AN ANALYSIS OF IMPOLITENESS STRATEGIES USED IN PRESIDENTIAL ELECTION DEBATE BETWEEN HILLARY CLINTON AND DONALD TRUMP IN 2016

A THESIS

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Statement of Academic Integrity

1. The Undersigned,

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Stated that the thesis I have written entitled " An Analysis of Impoliteness Strategies Used in Presidential Election Debate Between Hillary Clinton and Donald Trump in 2016 " To meet one of the requirements for Sarjana Degree in English Study Program in faculty of teacher training and education University of Pasir Pengaraian is my own work, while the material in the thesis quoted from other resources have been clearly stated based on the norms and ethics of scientific writing. However, if later discovered that all some parts of the thesis are not my own removed as well as taking other sanction according to the existing law.

Researcher

IIS ARIANI

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ABSTRAK

Iis Ariani, 2018. Analisa Ketidaksantunan yang digunakan dalam Debat Pemilihan Presiden antara Hillary Clinton dan Donald Trump pada tahun 2016

Penelitian ini betujuan untuk menganalisis tipe-tipe dari strategi ketidaksantunan yang di gunakan oleh Donald Trump and Hillary Clinton dalam debat pertama pemilihan presiden dan untuk menganalisis makna dari ucapan yang di gunakan dalam strategi ketidaksantunan. Dalam melakukan penelitian ini, peneliti menggunakan teori Jonathan Culpaper. Berdasarkan teori Jonathan Culpaper, ada lima tipe strategi ketidaksantunan (ketidaksantunan secara langsung, ketidaksantunan positif, ketidaksantunan negatif, kesantunan yang tidak tulus atau pura-pura, dan menahan ketidaksantunan). Kemudian menggunakan metode kualitatif karena data dari penelitian ini adalah dari ucapan Donald Trump dan Hillary Clinton.

Dalam pengumpulan data, peneliti mengambil data dari naskah debat pertama pemilihan presiden antara Donald Trump dan Hillary Clinton. Hasil dari penelitian ini menunjukkan bahwa Donald Trump dan Hillary Clinton hanya menggunakan empat strategi ketidaksantunan dari lima strategi yaitu: 1. ketidaksantunan secara langsung, 2. ketidaksantunan positif, 3. ketidaksantunan negatif, 4. kesantunan yang tidak tulus atau pura-pura.

Kata Kunci : *Strategi Ketidaksantunan, Donald Trump dan Hillary Clinton, Debat Pemilihan Presiden.*

ABSTRACT

Iis Ariani, 2018. An Analysis of Impoliteness Strategies Used in Presidential Election Debate Between Hillary Clinton and Donald Trump in 2016

The purpose of the research was to analyze types of impoliteness strategies used by Donald Trump and Hillary Clinton in their first presidential election debate and to analyze the meaning of utterances in using impoliteness strategies in this debate. In conducting this research, the researcher used the theory of Jonathan Culpaper. Based on Jonathan Culpaper theory, there were five types of impoliteness strategies (bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock politeness and withhold politeness). then the researcher used qualitative method because the data of this research were in the form of utterances producted by Donald Trump and Hillary Clinton.

In collecting the data, the researcher took the data from the script of Donald Trump and Hillary Clinton's utterances in their first presidential election debate in September 26th 2016. The results of this research showed that Donald Trump and Hillary Clinton used only four impoliteness strategies out of five strategies which named: 1. Bald on Record Impoliteness, 2. Posistive Impoliteness, 3. Negative Impoliteness, 4. Sarcasm or Mock Politeness.

Keywords : *Impolitness Strategy, Donald Trump and Hillary Clinton, Presidential Election Debate.*

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Finally, I realize that this thesis is still far from being perfect. Therefore contraction advise and critic from the readers will much appreciate. However, the writer also hopes that this thesis can be useful to the development of science especially in education.

Pasir Pengaraian, June 2018

The Researcher

Iis Ariani

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