

**ASSESSING PUBLIC SPEAKING SKILL IN PUTERI INDONESIA 2022
THROUGH PIPA MODEL**

A THESIS

*Intended To Fulfill One of the Requirements
For the Award Sarjana Degree
In English Study Program*



BY

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**ENGLISH STUDY PROGRAM
FACULTY OF TEACHERS TRAINING AND EDUCATION
UNIVERSITY OF PASIR PENGARAIAN
2024**

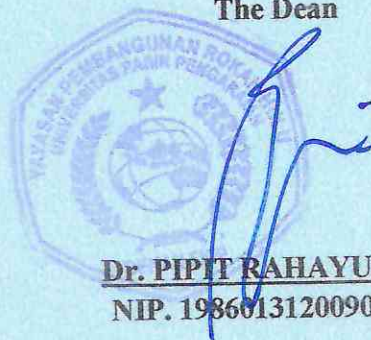
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A Thesis

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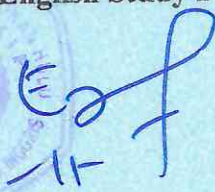
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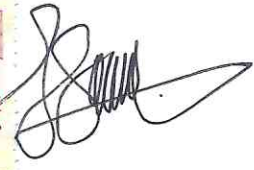
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Stated that the thesis I have written entitled "*Assessing Public Speaking Skill in Puteri Indonesia 2022 Through PIPA Model*" to meet one of the requirement for Undergraduate Degree in English Study Program in Faculty of Teachers Training and Education University of Pasir Pengaraian is the result of my own independent work, with the exception of quotations and references that are clearly acknowledged. I have not used the work of others without appropriate attribution. All sources of information utilized, including data, text, or ideas from other authors, have been duly cited. I fully understand that any violations of academic integrity are serious offenses and I am prepared to accept full accountability for the integrity and authenticity of this work according to the existing law.

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ABSTRACT

Nia Ramadani, 2024, Assessing Public Speaking Skill in Puteri Indonesia 2022 Through PIPA Model.

Assessing public speaking abilities has become crucial, especially in events like Puteri Indonesia 2022, where effective communication plays a vital role. This research focuses on analyzing the public speaking speeches of the top 10 finalists Puteri Indonesia 2022 through the PIPA Model. The study used broadcast live video from the Jakarta Convention of Puteri Indonesia's speech from 2022 that was available on YouTube.

This study using a descriptive qualitative method, data was collected from analyzing the video documentation, describing the data and take the conclusion from it. The analysis involved assessing various components such as organization, supporting material, content, articulation, non-verbal communication, and visual aids based on the PIPA Model. The population of the research is 44 Puteri Indonesia Contestants in 2022. The sample of the research is 10 contestants who made it to the top final 10 and using English in their speech.

The conclusions of this research were obtained from 3 raters through PIPA Model. Researcher take a conclusion that from the 10 of the contestants, there are only one who got advanced level in their Public Speaking skill through PIPA model which is Contestant 8. The researcher also came to the conclusion that the Puteri Indonesia's 2022 speech was advanced in nonverbal communication and articulation. Hence, the organization, supporting materials and content got Proficient level. However, because there were no visual aids available during the grand finals speech competition, they were only got a minimal level for visual aids. This study also find sheds light on the public speaking skills exhibited by Puteri Indonesia 2022 contestants, contributing to the assessment of their communication abilities.

Keywords: *Assessing Public Speaking, Puteri Indonesia 2022, Descriptive Qualitative, PIPA Model.*

ABSTRAK

Nia Ramadani, 2024, Assessing Public Speaking Skill in Puteri Indonesia 2022 Through PIPA Model.

Mengkaji kemampuan public speaking menjadi hal yang krusial, terutama pada event seperti Puteri Indonesia 2022 yang mana komunikasi efektif menjadi hal yang sangat penting. Penelitian ini fokus menganalisis pidato public speaking 10 besar finalis Puteri Indonesia 2022 melalui Model PIPA. Penelitian ini menggunakan siaran video langsung pidato Puteri Indonesia Konvensi Jakarta tahun 2022 yang tersedia di YouTube.

Penelitian ini menggunakan pendekatan deskriptif kualitatif, data dikumpulkan dari menganalisa video dokumentasi yang di deskripsikan dan ditarik kesimpulannya. Analisisnya meliputi penilaian berbagai komponen seperti organisasi, materi pendukung, konten, artikulasi, komunikasi nonverbal, dan alat bantu visual berdasarkan PIPA model. Populasi penelitian adalah 44 Kontestan Puteri Indonesia Tahun 2022. Sampel penelitian adalah 10 kontestan yang berhasil mencapai 10 besar final dan menggunakan bahasa Inggris dalam pidatonya.

Kesimpulan penelitian ini diperoleh dari tiga penilai melalui Model PIPA. Peneliti mengambil keputusan bahwa dari 10 kontestan, hanya ada satu kontestan yang mendapatkan tingkat Lanjutan dalam kemampuan Public Speaking melalui PIPA Model, yaitu kontestan 8. Peneliti juga sampai pada kesimpulan bahwasanya pidato Puteri Indonesia 2022 tersebut mendapatkan level Lanjutan dalam komunikasi nonverbal dan artikulasi. Oleh karena itu, pengorganisasian, materi pendukung dan konten mendapat tingkat Mahir. Namun, karena pada saat grand final pidato para Puteri Indonesia 2022 tidak disediakan dan tidak menggunakan alat peraga, maka skor Visual aid yang didapatkan adalah level Minimal. Studi ini menyoroti keterampilan berbicara di depan umum yang ditunjukkan oleh kontestan Puteri Indonesia 2022, sehingga berkontribusi terhadap penilaian kemampuan komunikasi mereka..

Kata Kunci: *Penilaian Public Speaking, Puteri Indonesia 2022, Deskriptif Kualitatif, PIPA Model.*

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In the end, the researcher realizes that this thesis is not perfect, therefore criticism and suggestions are expected to make it even better. Researchers hope that this research can be useful for various parties.

Pasir Pengaraian, 2024

Nia Ramadani

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