

CHAPTER I

INTRODUCTION

This chapter deals with background of the research which tells about Vocabulary . Setting of the research contains about the main problem previously the research formulated in background of the research . Limitation of the research is the focus of the research. Formulation of the research, purpose of the research, significant of the research, definition of the research.

1.1. Background of the Research

Perception, according to jalaludin (1998;51), is an experience of objects, events or relationships obtained by concluding information and interpreting messages. According to ruch, perception is a person's way of understanding, interpreting and giving meaning to something based on information received through the five senses, experience and previous knowledge.

Perception is subjective, so what someone feels or understand can be different from another person even though they see or experience the same thing, perception the way we know or innerpret something through our five senses, so it's not just about what we or hear, but gives meaning to that information.

Social media is a platform or application that allows users to interact, share content, and communicate online, and this can be Text , images, video, or even sound, some examples of popular social media are Facebook, Instagram, Twitter, Tiktok, users can upload posts, comment, like, or share content they encounter, the goals can very from connecting with friends to building a products network or promoting products and services, Social media according to philip kotler and kevin keller (2012:568) According to philip and kevin keller that the notion of

social media is a means for consumers for a variety of text, image, video, and audio information with each other and with the company and vice versa, one part social media is a Tiktok the Tiktok ia analyzed is the content on Tiktok, so in this research we will see to what extent Tiktok can increase understanding of English language or vocabulary.

1.2 Identification of the Research

Based on the explanation above. the research wants to know how students' perceptions use sosial media. Tiktok as an English learning tool in Pasir Pangarain University.

1.3 limitation of the Rsearch

In fact, in this research l only analyzed one social media, namely Tiktok, but this Tiktok is specificaly about vidios on Tiktok and looked at students opnions regarding this matter.

1.4 Formulation of the problem

Dealing with the limitations of the above issues, research formulate research problems "how are students' perceptions about the use of Tiktok, as cellular learning to support their learning vocabulary in class?.

1.5 Purpose of the Research

The Purpose of the Research conducted this research to know how are students' perceptions of the use of Tiktok, access to support their learning performance in class.

1.6 significance of the Research

Theoretically, the importance of this research is to describe how students' perceptions of the use of Tiktok cellular learning to support their learning

vocabulary. practically, the results of this study are expected to be helpful and valuable for teachers and students to become positive information for their teaching and learning process in the future.

1.7 Definition of the Key Terms

To see the scope of this research, the researcher will explain the operational definition of the term used as follows;

1. Perception

The perception of the young generation comes from two words namely perception and young generation leavit (1978) defines perception as an assessment or interpretation of someone about how to look or interpret something captured by its senses.

2. Social media

Srullah (2015), states that social media is a media platform that focuses on the existence of users who facilitate them in activities and collaborate therefore social media can be seen as a medium (facilitator), online that strengthens the relationship between users and a social media.

3. TikTok

(Susilowati 2018), one of the web-based media that is widely used by students today is the online Tiktok online media Tiktok is a general media, this media is a web-based media that can be seen or heard there are many online media clients, especially students. Understudies are happy touse this online Tiktok media can involve them when they run out of energy. The presence of online media provides entertainment for everyone to reduce fatigue, they can even be chuckled

cheerfully when using web-based media one thing that makes them
chucklechuckles is an online medium typony.

CHAPTER II

LITERATURE REVIEW

This chapter discusses the relevant literature. Theory of the theories related to student perceptions of learningTeachings to use social media. In this chapter researchers compared journals of other researchers, and in this chapter also discussed the conceptual framework which is part of this chapter.

2.1 Perception

Perception is a complex process to obtain and interpret sensory information, information that allows to understand the environment in meaningful way. According to Pask and then construed so that the individual realizes and understand what has been felt. In addition, perception can also be interpreted as a process of interpreting stimulus received by someone based on the assumption that it can be useless, satisfied, dissatisfaction, good or bad good or bad (Rahmawati&putri,2020).

A. Type of perception

According to Goldstein (2007), state that there are five types of perception follow:

1. Depth perception

This is the ability for a person to perceive distance. It is extremely important for one to discern distances in the real world, like the distance between me and another person and the space between objects. Included in depth/spatial perception is the ability to perceive moving objects, like vehicles driving on roads. Factors like first, second and third dimensions come into play in our understanding of depth perception.

2. Movement perception

We understand when objects are in movement because particular objects appear in different places at different times. This is a natural process that we learn since birth. It is only through this ability that an individual can understand the world around them – here and dangers or threats in movement, which key for survival. In a phenomenon called apparent motion, we perceive objects as moving when really they are stationary. It becomes an illusion then, as we perceive objects that are not moving to be moving.

3. Form perception

This is the ability to recognize objects in a particular form within a specific environment. According to Gestalt psychologists, different laws govern how we perceive different patterns within space. The law of proximity holds that when we perceive a collection of objects, we see objects close to each other as forming a group. This also affects how we view pictures and films.

4. Time perception

We perceive time in seconds, minutes and hours, which pass into days, weeks, months, years, and even centuries. Time is perceived in terms of past, present, and future. Perception of time is less in children than elders, several factors influence time perception: Subjective (age, activity, motivation, intelligence), and Objective

5. Size perception

The perceived size of objects depends on many factors. Perhaps the most important of these is the visual angle subtended by the objects on the retina. All other things being equal, the object that subtends the more prominent visual angle,

will appear larger. If you have already clicked on the visual angle, above, you know that the visual angle is dependent on two factors.

- a. The actual size of the object
- b. The distance the object is from the eye.

2.2 TikTok

TikTok is a social media platform that allows the wearer to create short videos accompanied by various kinds of features such as music, sticker, Filters and some other creative features. TikTok's popularity allows many users, especially young people, utilizing this platform to obtain information and well-packed knowledge and clear through TikTok content, (AlmaidahBahri, 2022,120-130) TikTok is an application to create and share content Favored by the majority of the generation of millennial and generation Z in 2020. This study aims to describe the widespread use of social media as online English learning media.

In line with entering the digital era of course innovation also follows developments using digital media. At present social media is one of the innovations that are widely used as learning media. TikTok applications are expected to help students and teachers to create innovative new English learning media.

Research shows that TikTok can package english learning in an interestingly package english learning. The study concluded that tiktok users prefer videos in the grammar category. There are several things make TikTok attract as English learning media, between other short vidios, delivering explicit, and monotonous learning materials, and interesting emoji effects and features that have a postiveimpact on the user's learning process, depending on factor. (Bahri

et al.,2022) English learning strategies by singing, playing, asking and using available material in class, with this strategy, children will succeed in developing good English skill.

The presence of new technologies cannot be denied because it can make an impact on the learning process in English, as recently the presence of the TikTok application becomes a viral. Its use and benefits are very much, one of which is learning, the TikTok application can be an easy-to-use and innovative learning language, offering a variety of advantages and teachers for example, increasing interest in learning and encouraging students to create, there are interactive communication between students and teachers and videos (Irianto & al-Amin,2023). Can be seen repeatedly with interesting images, then TikTok also supports as a learning media platform because it is exciting and many students' interest in their default application.

2.3 Vocabulary

Vocabulary is a fundamental requirement that affects students' achievements in learning English. (Schmitt, 2008) has explained that vocabulary learning is essential because it is an essential indication of language skills. Without vocabulary, communication, reading, and writing cannot be delivered. Vocabulary learning is a sustainable process to deal with Full and Comprehensive , vocabulary is a collection of words owned by a person or available in a language, vocabulary includes words that are understood, used in speaking, reading, writing, or is very important for language skills, because vocabulary is the basis for understanding and conveying ideas.

Words are tools to communicate and understand others, people must use words to convey their ideas, messages, and opinions. Communication and understanding will be better if people have a broad vocabulary (Schmitt,2005,p,55). Vocabulary is defined as a group of words used and expressed by speakers. Typically, vocabulary is a word collection that is arranged alphabetically. Each word has its definition and explanation. Vocabulary is considered one of the most essential language components to learn. Vocabulary is essential since it is the basis for all language skills (Bai,2018,p.849). For English as a foreign language (EFL) learners, having enough vocabulary will help them in reading comprehension, listening comprehension, writing, and speaking or communicating. With enough vocabulary, learners can learn English more effectively.

Through Tiktok, as (Stockwell, 2008). Emphasized, vocabulary has become one of the fields of language that can be learned through technology in recent years. We can use technology-based applications to help EFL students and teachers learn and teach more, more effectively. According to (Hermini, 2019), There is a general belief that technology is just a tool and means to end education. Instagram has many pages to educate English. Some pages promote English vocabulary learning. Learning vocabulary of ten seems very important for general language students.

Tiktok, can be used as a medium to help students improve their vocabulary. They can explore tools on Tiktok, such as posts, videos, photos, or directly who provide or share about English. In these tools, they indirectly learn about new vocabulary when they watch videos or tutorials, read information or

see posts from someone's account. Various short messages or information on myriad subjects can be read, therefore the user is exposed to reading new words, facing the round of phrases, and jargon, all which help in build and export and exporting English vocabulations (Borman et al., 2018). That means, social media such as can increase student know ledge clearly and concretely.

2.4 previous of Research

Basedon the results of previous research, there are several studies related to the research as conducted by researchrs, using the same media as those conducted by researchers. This is also used as comparison material by researchers in conducting their research.

In addition (Fatimah et al.,2021) Describes the Tiktok application to be a means of understand that supports learning Tiktok application as a means of learning the presentation of theater text received a positive response from students. The conclusion of this study is the Tiktok application is an application that the can be used as a means of learning in the learning process, and this application about its use a means of learning to perform theater text. Research related to the analysis of the influence of the Tiktok application on increasing English learning in students before it has learning outcomes against the Tiktok application (Wula & Nuryanto,2020) then (Zubaidi et al.,2021) and (Mayangsari,2022). The results of this study are expected to students, this Tiktok is the number one application in indonesia which is very inflluential on the community, especially young people now, with this can have a positive impact especiallyin students that the Tiktok application is used as a medium for learning English both at school or at home.

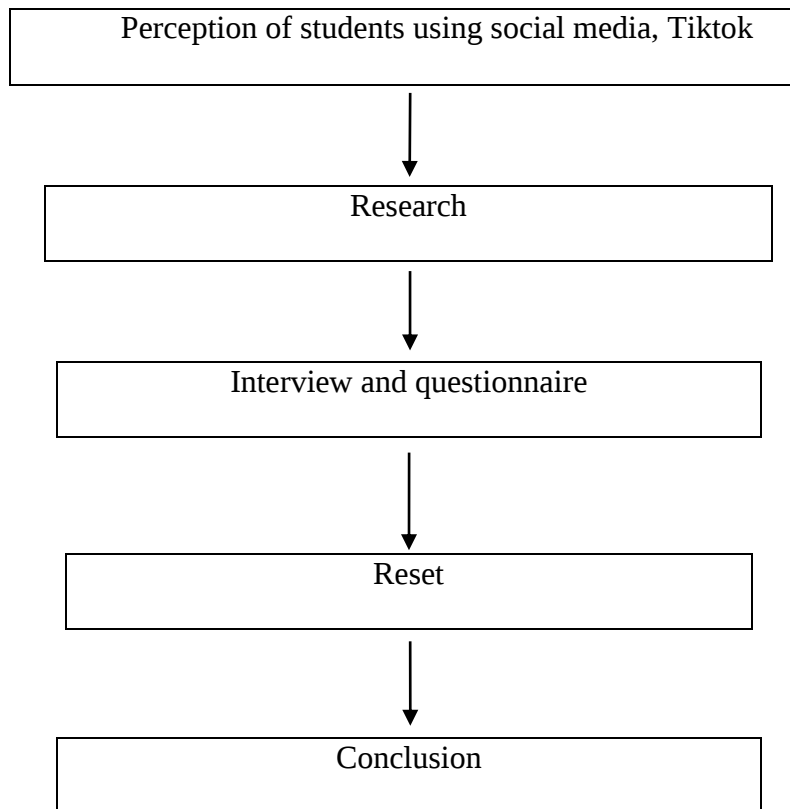
Then, Putri (2022) who conducted a study entitled "The Impact of the Application Use of Student Vocabulary" with research design using qualitative descriptive. Data collection techniques use a questionnaire, which will spread through a personal chat on WhatsApp. This questionnaire will be carried out among British education students how are writing at the University of Teknorat Indonesia. This question will be distributed to half of the students in that class consisting of 47 students, so the author will only take around 20-25 students as samples.

The results showed that using Instagram social media, Facebook, Tiktok, greatly affected student vocabulary. Because this application is very familiar to everyone. From the sample taken, it also appears that they often use this application to improve their vocabulary. This application can increase student vocabulary from the features provided by the application I through text and videos, but from existing samples, the authors see that the text feature is more effective than the video.

2.5 Conceptual framework

Conceptual framework It is a concept in use researchers in their research plan. Conceptual time is an analytical tool with several variations and is used to help conceptual differences or regulate.

Picture 1. Conceptual framework



CHAPTER III

RESEARCH METHODOLOGY

This chapter describe about the variables and design of the research. Of this study it was used descriptive qualitative. The event research location research in searching, population and the sample. Research instrumentation is a tool for calculating data. Research Procedure is a procedure for collecting data on data collection techniques is a technique used in taking data analysis techniques is a method used by researchers to collect data.

3.1 Research Design

In this study, researchers used qualitative research. As defined by (Creswell et al., 2018), qualitative research is an approach to explore and understand the meaning of individuals, or groups regard social or human problems. The Researchers use qualitative methods to describe students' perceptions about the use of Instagram as cellular learning to support their vocabulary learning in the class in this study, researchers created a detailed description, analyzed the words, described the view of the respondents in detail, and conducted research in situations natural.

The design in this study, is descriptive qualitative research. Based on (Kumar & Nanda, 2019), a study where the main focus is in the description, rather than checking relationships or associations, classified as descriptive study. A descriptive study aims to systematically describe the situation, problems, phenomena, services, or programs, provide information or describe attitudes towards a problem. The researchers used descriptive research where research design described what.

actually happened with procedures on methods that were helpful in the study, and were useful as a guide to conducting research from the beginning to the end

3.2 Settings of the Research

This research was conducted from Monday to Thursday at University Pasir Pengaraian Sand novementAt Jl.tuanku Tambusai, Ranbah Village Kec. Hilir. The study carried out isresearch student perception uses social media as learning English education at the University.

3.3 Researcher the Informants

The informant of this study was students in the third semester of English Study Program, Pasir Pengaraian University . The Informants are people who provide information about the situation and conditions of the research background. (Moelong, 2014) Developing research informants is someone who is expected to provide information about the situation and conditions of the research setting so that it must have a lot of resourceful research background.

The population of this study was students third semester of English Study Program, Pasir Pengaraian University has one class with a total of 16 students. According to(Creswell et al., 2018), The population is a group of individuals who have the same characteristics.

3.4 Instrumentation of the Research

Creswell said that instruments are measurement tools specifically designed for collecting quantitative data through systematic observation, documentation and evaluation, making the research process more structured and results more

reliable to process (Creswell & Creswell, 2018) the instrument that used in this questioner.

Table 1. Indicators and Questions of The Research

Indicator	Questions
Perception Depth	1. How do users perceive TikTok's effectiveness in aiding vocabulary learning? a. TikTok is only effective as entertainment, not for learning. b. TikTok helps because its content is visual, concise, and easy to remember. c. TikTok focuses too much on social aspects and ignores education. d. TikTok is more suitable for learning non-academic skills. 2. Which TikTok feature most influences depth perception in vocabulary learning? a. The use of subtitles or captions in videos. b. The very short duration of videos. c. Viral trends and challenges on TikTok. d. Music and sound effects that capture attention. 3. How do users process new vocabulary information through TikTok content? a. Information is quickly forgotten due to distractions from

	other content. b. Information is understood through a combination of visuals, text, and audio. c. Information is only understood if the videos are long. d. Information cannot be processed because TikTok content is purely entertainment. 4. According to students' perception, what is the main drawback of TikTok for vocabulary learning? a. Videos are often irrelevant to learning. b. Video duration is too long to learn a single vocabulary word. c. There is too much distracting content that hinders learning goals. d. TikTok lacks repetition of vocabulary in its content. 5. How do users perceive the impact of TikTok's algorithm on vocabulary learning? a. TikTok's algorithm helps by providing content aligned with learning interests. b. TikTok's algorithm is irrelevant to learning needs. c. TikTok's algorithm only supports entertainment, not education. d. TikTok's algorithm is too complex for users to understand.
Movement	

Perception	1. How do visual movements in TikTok videos affect vocabulary learning? a. They help associate movements with word meanings. b. They distract attention from the learning focus. c. They have no impact on learning. d. They make learning too slow. 2. What is the role of motion tracking in TikTok videos for vocabulary learning? a. It enhances visual appeal but does not support learning. b. It helps users understand vocabulary context through movements. c. It reduces focus on text or subtitles. d. It is not relevant to vocabulary learning. 3. How does the combination of hand gestures and text in TikTok videos strengthen vocabulary understanding? a. Hand gestures provide visual context for understanding word meanings. b. Hand gestures are not relevant in vocabulary learning. c. Hand gestures distract attention from the text. d. Hand gestures only serve as video aesthetics. 4. In the context of movement perception, how can TikTok users utilize videos with movements to learn vocabulary? a. By imitating movements related to new words. b. By reading the comments on the video.
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	c. By focusing on sound effects in the video. d. By focusing only on subtitles without observing movements. 5. How do fast dynamic movements in TikTok videos affect vocabulary learning? a. Fast movements help users understand the vocabulary context. b. Fast movements can divert focus from vocabulary learning. c. Fast movements make vocabulary learning more interactive. d. Fast movements have no impact on vocabulary learning.
Form Perception	1. How does the use of text (captions) in TikTok videos support form perception in vocabulary learning? a. Text helps connect visuals with word meanings. b. Text reduces attention to the video's visual elements. c. Text serves only as an aesthetic complement. d. Text does not play a role in vocabulary learning. 2. In form perception, how do text design elements on TikTok, such as color and size, influence vocabulary understanding? a. Clear and attractive text enhances focus on vocabulary. b. Small and non-contrasting text is more effective for

	learning. c. Text color does not affect vocabulary understanding. d. Colorful text only distracts attention. 3. How do visual elements on TikTok, such as shapes and icons, help users learn new vocabulary? a. They help create associations between images and vocabulary. b. They serve only as decorations without learning benefits. c. They hinder focus on vocabulary due to their prominence. d. They have no direct connection to vocabulary learning. 4. What is the role of visual elements in directing users' attention to vocabulary in TikTok videos? a. Visual elements support text and audio to reinforce learning. b. Visual elements distract attention from learning objectives. c. Visual elements are only important for attracting interest, not for vocabulary learning. d. Visual elements do not affect attention to vocabulary. 5. How does the combination of text, images, and video on TikTok affect form perception for understanding vocabulary? a. This combination creates a richer and more interactive learning experience.
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	b. This combination hinders learning due to excessive stimulation. c. This combination has no impact on vocabulary learning. d. This combination makes learning slower compared to traditional methods.
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3.5 Data analysis techniques

In this study, data were analyzed using mode(Huberman, 1994). Data analysis Miles and Huberman consisted of: data reduction, data display and data conclusions / verification carried out interactively and continuously to complete, so the data reaches saturation.

1. Data reduction

Reducing data means summarizing, choosing, focusing on important things and reducing unnecessary things. Data reduction aims to get clear data and will make it easier for researchers to analyze data. Thus, this analysis is focused on observing data that is in accordance with the research and interview students whose questions have been formulated until the data is complete.

2.Data display

Display data presents data in narrative form. It is designed for semantics and is easy to understand. This is because in this study the data presentation is in the form of description, descriptive means giving or showing the description of the situation.