

CHAPTER 1

INTRODUCTION

This chapter discusses about the introduction of the research. It consist of background of the research, setting of the research, limitation of the research, formulation of the research, purpose of the research, significance of the research, and the last in this part, it discusses about definition of key terms of the research.

A. Background of the Research

The times are growing and times are getting more advanced, as well as the means of communication. Human and communication are two inseparable things. Time by time communications has become something important, even though it is done in various ways. As long as human live, they needed to communicate to each other, although with different purposes. Nowadays, to communicate and convey some information we can use the current social media. There are many online media that provide means of communication and means of information. Humans need tool to communicate, it is known as language. According Croft (2000:8) language is fundamentally social interactional phenomenom. The language cannot be separated with the term of linguistics. Linguistics consist of several part such as phonetics- is the study of speech sounds in their physical aspects, phonology- is the study of speech sound in their cognitive aspects, syntax- is the study of the formation of sentences, semantics- is the study of meaning, pragmatics- is the study of language use and morphology- is the study of formation of words.

Word formations process included in morphology section, which explains how the process of forming a word. Morphology is as the study of analysis word

structure (O Grady, w, 1997). In linguistics morphology refers to the mental system involved in word formation or to branch of linguistics that deals with words, their internal structure, and how they are formed. A major way in which morphologist investigate word, their internal structure, and how they are formed is though the identification and study of morphemes. Morphemes means a morphological element considered with respect to its functional relations in linguistics system. Every language has a process of forming words including English and there are many theorists explaining how word is formed.

Talking about language has something to do with the word and the process of forming word. In this research ,the researcher wants to analyze the Word formation process, word formation process is a way of forming word and creating new word from the use of old words (Yule: 2010), which means the word was formed accidentally but is still used and also has various types. According to Yule (2010) word formation process have 10 type, those are coinage, borrowing, compounding, blending, clipping, backformation, conversion, acronym, derivation and multiple processes.

English is used almost all over the world, because English is an international language and include in Indonesian. English as a language is not only used for speaking but also made in written language. Written language are those part of written spoken that require media such as pens, books and paper, but in era of globalization written language no longer need the written media, in this time to create a written language is sufficient to take advantage of the growing communication technology, for example online magazine and online newspaper. Online newspaper is online media to deliver some information with many people

who use the internet as a medium for delivering news. The news is the first report of significant event that can attract public attention (can conspicuous the readers). Therefore news becomes something important for humans, but over time, people used paper media to write the news, and now it is taking advantage of technological developments as a medium for spreading news. news have many functions for people and it can give a lot of information of current issues around the world such as politics, education, sport, entertainment, technology health and also business.

Antara news is one of the most popular newspaper internet based in Indonesian as use English to communicate to the reader. This newspaper established by Adam Malik, Soemang, A.M and Pandoe Kartawigoena in the year of December, 13- 1937. Antara news has authentic news and uses good language so it very suitable to be used as a research material and also the written that is suitable for various audiences. This newspaper has many types of reading that are very interesting both domestically and overseas. And one of them is about business term, known as business term, according to Soren Hougaard, 2005 Business is an organization or economic system where goods and service are exchanged for one another or for money. From the explanation, the researcher can say that business is very closely related to language, both spoken and written. Because for occurrence of a human interaction requires communication as a medium.

The different between English which is commonly used in daily life and English that used in business term is the reason why the researcher is interested in doing this research. In here the researcher want to know how much the word

formation process can be found when doing the research. These are some examples of word choice that are available but have very specific meaning, for the example, in business English, there is the word "wholesale" which mean "distributor" this process of word called blending which combines two words into one (whole +sale). And there is the word "unemployment" which mean "jobless" this process of word called derivation in prefix section with the addition of the affix at the early of word (un +employment) So, the researcher wants to know about word formation process from the business term in Antara news item website.

B. Setting of the research

This research talked about word formation process in online newspaper, and how the words are formed. In this research the researcher try to analyze the online newspaper but in business term.

C. Limitation of the research

In this research it is necessary to limit the present study because the problem relate about word formation process in Antara news website. This research only limited on the analysis the word formation process in business term and word formation process have 10 types and the researcher analyze 5 type of word formation process: compounding, blending, clipping, acronym, derivation. In this research the researcher had taken in Antara news website and in business term with the total 16 news who published during January 2021.

D. Formulation of the research

Based on the problem limitations above, the researcher formulates a problem which is formulated as follows:

1. What are the kinds of word formation process found in the Antara news website?
2. What are the functions of word formation process in the antara news website?

E. Purpose of the research

Based on formulation of the research, this research id conducted to achieve the following objectives:

1. To find out the types of word formation process which are involved word in business term in Antara news website
2. To find out the types which are mostly used in forming word in business term in Antara news website.

F. Significance of the research

1. Students in English study program

Word formation process is one of the lesson in englsih department and this research can help the students to know about the word formation process

2. Future researchers

This research can be a reference for future researcher who wants to conduct research that is relevant to the role of word formation process. The Researcher hope that this research can be an inspirations for the future research.

G. Definition of key term

1. Word formation process

Word formation process is the linguistics process of making new words or term. The process might be form the old word to new word uses without change the meaning or it may create a completely new word (Yule,1986). The process of forming a word

2. Business

Business is an organization or economic system where goods and service are exchanged for one another or for money.(Soren Hougaard, 2005). An object or service transaction process carried out by one or more people.

3. Antara news

Antara news is one of the English language news in Indonesia. This news is owned by Adam Malik, Soemang, A.M and Pandoe Kartawigoena in the year of December, 13- 1937.

CHAPTER II

REVIEW OF RELATED LITERATURE

According to Poerwodarminto (1976:1054) theory is as similar as an argumentation that underlines a science and a way to do something, so, in this chapter the researcher explained about related and relevant theorist that are applied in this research.

A. Review of Related Theories

a. Language

Language is one of the tools to communicate. According to Wardough (1972: 3) stated language as a system vocal symbols used for human communication. With language human can talk to others, speech, and provide information both oral and written as well as newspaper. Learning a language means using it in communicational in oral written form, and being able to express feeling, thoughts, and experiences in various context. (Kasyulita :2019). Language is one of the most important things in communication and it used as a toll of communication among the nation in all over the world. Another explanation about language from Croft (2000:87) language is a fundamentally social interactional phenomenon. It means human needs language to communicate in order to establish a good relationship.

It is through language the people can communicate with the many people and the people can express themselves. According O'Grady and Guzman, (1996:133) Language is which convey message containing meaning or function. Language have correlation to morpheme, according to O'Grady (1993:133)

morpheme is the smallest unit of language that carried information about meaning of function. A morpheme as the smallest unit of language cannot be separated into smaller part again. Morpheme is used to refer to the smallest invisible unit of semantic content of grammatical which word is made up of, for examples: The word “friends” (consist of two morphemes: friend and –s (which indicates plural form) The word “beautiful” (consist of two morphemes: beauty and –ful (which indicates adjective form) The word “cooks” (consist of two morphemes : cook and –s (which indicates simple present tense that the subject is singular)

b. Morphology

Morphology is part of linguistics and morphology is the study of word. According to O’Grady (1996) morphology is the system of categories and rules involved in word formation and interpretation. It is means morphology is closely related to language, Language is very important in our life because language is the device for human to interact each other. According to Bauer (2007), language is viewed as a mental reality. According to Eripuddin (2019) morphology is a study of the words of language and inflection use form new word. It exists in the heads of people who speak it, and we assume its existence because of people’s ability to learn languages in general and their practice in dealing with at least one particular language.

Furthermore Fromkin and Rodman (1988:152) state that morphology is the study of word formation and the internal structure of words. Part of linguistics competence is knowledge of the morphemes, the words, their pronunciation, their meaning and how they are combined. Based on the given definitions, Morphology

is the study of the forms of words and how they are combined to make new words.

The language used in news item to convey some information to readers in written form. News item is a kind of communications to each people. The communication is also related to word and the process of forming word. in the news item there are several types of news that are presented to readers, such as sport, health, politics, law and business.

In this research, the researcher was interested in analyzing the process of forming a word in business term. Because common English word are different from English word used in business. Because of that, in linguistics, there is morphology which studies about a word. A word is a unit of language which appears between a space or spaces in a writing form.

Word formation process is technic or way whereby a word in a language is formed. According to Wisniewski (2007), word formation is referred to all processes connected with changing the form of the words. The process of English word formation divided into two ways such as inflectional processes and derivational processes there are also some ways of forming the variation of words such as blending, compounding, borrowing, coinage, acronym, initialization, inflection, derivation, clipping, back formation, onomatopoeia, cliticization. claims that there are adopting, adapting or forming the really new words that never exist before.

c. Word formation process

Word formation is one of the concerns in morphology field, which discusses about the ways new words are created in the language. It means most of the languages have the ways or the processes in create words, including English. According to Encarta, (2006) word formation is, it is further stated that process of word formation is a process of word formation in which a new word an existing word. Other definition from Yousefi, (2009:1)In this study the most comprehensive definition of word formation processes that speakers of a language use regularly (and unconsciously too) to create new words in their language are presented

There are a lot of new word and expression made by people in the modern era. Bauer (1983:12) said that word formation is the formation the word. Some words are combining the smaller element to produce a new word that has complex meaning. According to the Dictionary of applied Linguistics, word formation is the creation of a new word. Further, Yule (2010:53), word formation is study of basic the processes to create forming new word. Base on the statement Yule, word has the smaller element that is morpheme which the word then processes to create morpheme into the word are called word formation process. In this research, the writer uses the theories of word formation from Yule (1985,p.53-60) word formation process as a way of forming and creating new words from the use old words. Here are the word formation processes:

The first is compounding, According to Yule (2010;55) compounding is a process of joining two separate word to produce a single from. It is mean that the combination of two or more word formation process. There are two types of

compounding such as: noun compound and verb compound. Noun compound consist of *verb + noun, noun + noun, adjective + noun, preposition + noun*. Then verb compound consist of *verb + verb, noun + verb, adjective + verb, preposition + verb*

Acronym is the shortened new word cannot be pronounced as a word, they have to be pronounced in each initial letter or it can be called abbreviation. Example of this abbreviation in “LA” as Los Angeles. Further, Yule (2010:58) stated that Acronyms are the process of word formation in which word are formed from the initial letters of phrase that produce a new word. Acronym is formed by taking the initial letter of some or all of the word a phrase or title where the pronunciation consists of the set of letters, such as, CD (Compact Disk), or VCR (Video Cassette Recorder). Other typical of acronyms are a word that keeps a vowel letter that pronounces as new single word, for example: NATO, NASA, or UNESCO but many acronyms lose their capital to become every day terms such as radar (radio detecting and ranging), scuba (Self-contained under water breathing apparatus), or zip (zone improvement plan), etc.

The next is blending, blending is To combining of two separate forms to produce a single new term is also called blending. However, blending is typically accomplished by taking only the first syllable of one word and joining it to the end of the other word. In some parts of the United State, there is product that is used like gasoline, but it is made from alcohol. The blended term for referring this product is gasohol. Other example are smog (smoke+fog), brunch (breakfast+lunch) and infotainment (information+ entertainment), Yule (2010:55)

Yule (2010:56) says that clipping is shortening or reduction of some element in a word. This occurs when a word of more than one syllable is reduced to a shorter form, usually beginning in casual speech. The term gasoline is still used, but most people talk about gas, using the clipped form. Other common examples are ad (advertisement), bra (brassiere), cab (cabriolet), condo (condominium), fan (fanatic), flu (influenza), perm (permanent wave), phone, plane and pub (public house). English speakers also like to clip each other's names, as in Al, Ed, Liz, Mike, Ron, Sam, Sue and Tom.

According to Yule (2010:58), derivation is accomplished by means of a large number of small 'bits' of the English language which are not usually given separate listing in dictionaries. These small 'bits' are called affixes. Some affixes have to be added to the beginning of a word, which are called prefixes. The simple definition, derivation is word formation process by adding affixes which create a new form, new meaning and can be changing the word class. There are three of affixes from derivation: *Prefix is an affix attached before a root or stem or base like re-, un-, -miss, -pre and in-. For example: re-make, in-decent, un-(unhappy), mis- (misunderstanding), pre- (prejudge), etc.* then suffix, *Suffix is an affix forms are attached to the end of the stem or word. For instance, -ful (joyful), -less (careless), -ness (happiness), etc*

d. characteristic of word formation process

Word formation is a process of forming words. According to Plag (2002) there were the characteristics of word formation in English, just below:

1. Change meaning or change part of speech

2. Typically occur which are joined of parts of different word also called blends.
3. Typically indicate which are coined by combining the initial letters of compounds or phrases into a pronounceable new word also called acronym.
4. Typically occur there are many ways to create a new word from existing ones by affixational, non - affixational and its also called compounding.

e. Technical Vocabulary in Business Term

In the era of globalization English is globally considered an inevitable link language especially in the areas of business, commerce and marketing. English has been recognized as the library language and medium of instruction in higher education and its various disciplines. According to Hutchinson & waters (1987), English for specific purpose is a phenomenon resulting from human activities ‘ development – ESP was not a planned and coherent movement, but rather a phenomenon that grew out of a number of converging movements such as development in the field of linguistics (the use of language in real communication). According to Donal (2012:79) learning English in general and learning English in for specific purpose is different, where in learning English for specific purpose, the students learn more complicated vocabulary.

Technical vocabulary is a word that used to describe a particular field and this also necessary to experts in field to communicate with clarity, precision, relevance and brevity. According to nation (2001:201;Oh et,al,2003:304) technical vocabulary is part of a system of subject knowledge. A sense of continuing to

study English must be raised because English and of the widely used international language in many field, one of them is business term.

English is one of the language that are widely used in the business field. According to schutz (2005) English is recognized as undoubtedly the most important language to learn for the increasingly mobile international community and English has become the official language of the business and scientific world. And with the explanation above which states about the important of English in business, surely the word used will also develop and vary, because this why researcher are interested in researching the word formation process in business term.

Business English (English for business purposes) is a new branch of ESP (English for specific) which emerged because of the awareness of the importance of English in the business field. Learning the word in business term related to technical vocabulary because the vocabulary used in business term is different from that used in English in general.

English is the real global language and is important in education, relations and business. I am the chairman of one of the largest Italian bank foundations and we are dealing with more than 100 countries. Our work language is English.

-professor Francesco Profumo, Politecnico in Torino, Italy-

B. Review of Related Findings

The researcher was found some research that almost same like this thesis. Additionally, the researcher was accumulated to espouse this research, concerning the research are following:

First research was conducted by Fenny Fauziyah, Saunir Saun (2018) *ENGLISH WORD FORMATION PROCESS OF ADVERTISEMENT BOARDS IN PADANG CITY*. This research purposed to analyse the type of word formation process used in advertisement boards. The researcher found blending (7%), compounding (15%), borrowing (9%), coinage (9%), initialization (11%), acronym (4%), clipping (15%), back formation (5%), inflection (11%), derivation (7%), onomatopoeia (2%), cliticization (5%). The result of this research indicate advertisement category that many found in advertisement boards in Padang city is name of shop/company. And the advertisement category that rarely found in advertisement boards in Padang city is job vacancy. In addition, based on analysis of the data show that compounding and inflection are types that many used in advertisement boards in Padang city. And type that rarely used in advertisement boards is onomatopoeia.

In that research, the researcher purposed to analyse the type of word formation process used in advertisement boards. Based on analysis of the data the researcher found advertisement categories that have word formation process that are smartphone, name of shop/company, furniture, course/education institutional, cigarette, event, and job vacancy.

Second research was conducted by Nurlin Triwahyuni, Imranuddin, Zahrida(2018) *AN ANALYSIS OF WORD FORMATION ENCOUNTERED IN MEDICAL TERMS IN THE JAKARTA POST'S ARTICLES*. The result of this study showed, there are 55 data of derivation, 20 data of compounding, 16 data of borrowing, 11 data of acronym, 2 data of clipping, and one data of backformation. It can be concluded, there are six types of word formation were found in seven health articles. Further, there is no coinage, blending, conversion, and multiple processes were found in medical terms in seven health articles in The Jakarta Post's newspapers.

In that research, the researcher analyzed word formation process in medical term, in Jakarta post. The researcher analyzed seven articles in the medical term of the paper. The researcher argues that the English used in general is different from the English used in the medical section. Most of medical terms come from Greek and Latin language, and some of them use English or the joining or combining between Latin or Greek language and English. It means, there are rules or ways that are applied in forming the terms

Third research was conducted Melisa Nofa Nanda, Rusdi Noor Rosa , Havid Ardi(2012) *AN ANALYSIS OF WORD FORMATION USED IN TWILIGHT NOVEL BY STEPHENIE MEYER AND TWILIGHT MOVIE SCRIPT WRITTEN BY MELISSA ROSENBERG*. This article discuss the word formation contained in the twilight novel by stephenie mayer. From that research, the researcher also found that there were 6457 data on novel and 796 data on film script.

In that research, the researcher also used the theory of O'Grady (1997) regarding the types of word formation process. And in that research, the researcher analyzed the word formation process contained in the novel and also compared it with the film script by Melissa Rosenberg. And in the analysis there are differences in the data obtained when the researcher analyzed the novel and the film script.

Fourth research was conducted by Dwi Astuti Wahyu Nurhayati (2016) *Word Formation Processes and a Technique in Understanding Waria Slang Tulungagung*. This article describes word formation processes and a technique in understanding Waria Slang Tulungagung. This study was done through a survey to warias in Ngunut and Tulungagung surroundings, a small district in East Java-Indonesia, in order to get underlying basis of processes of word formation in waria or Bences variety which are influential toward their language style and their behavior. the results of this study offers language phenomena arises because of some reasons which are mainly useful for those conducting communication among waria members smoothly, transgender identity and those who are concerned in investigating slang words used by waria.

In that research, the researcher not only analyzed the word formation process, but researcher also analyzed phoneme, how the sound are produced. According to Fromkin, (1990: 141). The term morphophonemic processes is derived from two words, they are "morpheme" and "phoneme". The word Morphophonemic refers variation in the form of morphemes because of the influence phonetic factor or the study of this variation (Longman). That research used the theory from O Grady (1996: 332-344) there are some types of

morphophonemic change briefly discusses in this section include: (1) loss of phonemes, (2) addition of phonemes, (3) simple consonant change, (4) assimilation; (5) dissimilation; (6) synthesis; (7) change of syllabic vowel or diphthong; (8) gradation; and (9) suppletion.

And the last research was conducted by DEFRINA INDRA WINARNI (2013) *WORD FORMATION PROCESSES OF AUTOMOTIVE JARGONS IN AUTOWEEK MAGAZINE*. activities popular today is automotive activities. People begin to create and use meaningful language containing words variation related to automotive activities.

This study reveals that most of the automotive jargons under gown with the compounding processes. Those processes of compounding are characterized by joining two words and making new terms. There are 24 out of 35 automotive jargons shaped by compounding processes. Then 5 out of 35 automotive jargons are shaped using acronym process, 2 out of 35 automotive jargons are formed using derivation processes, 2 out of 35 automotive jargons are shaped using invention or coinage processes, 1 out of 35 automotive jargons undergoes the process of borrowing, and the last 1 out of 35 automotive jargons undergoes the process of clipping.

In that research, the researcher analyzed the jargon contained in newspaper in the automotive field. And jargons have close relationship with morphological aspect that is called word formation process, because in the jargon the language used is always unique because it must contain the word formation process.

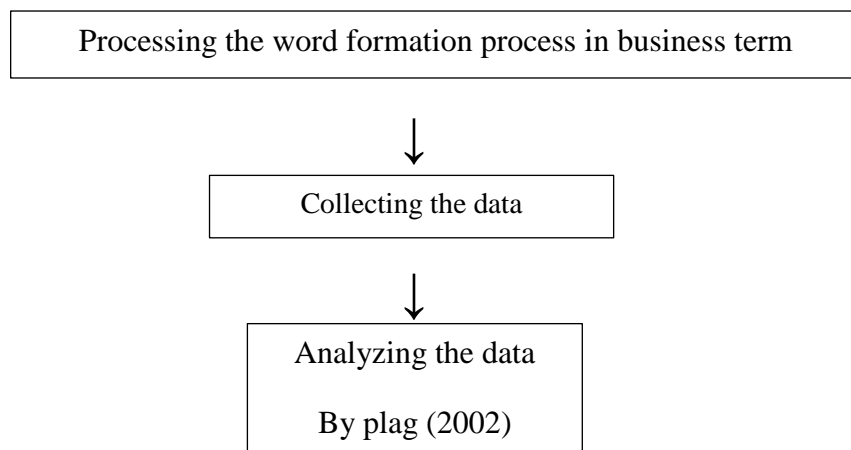
C. Conceptual Framework

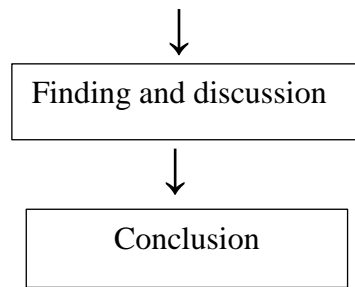
Conceptual framework is the concept that researcher used to plan the researcher. A conceptual framework are an analytical tool with several variations an context it is use to make conceptual framework distinctions and organize ideas. This research was designed as descriptive qualitative research, specifically descriptive analysis study. According to Ary et al(2002,p.25), states that qualitative researchers seek to understand a phenomenon by focusing on the total picture rather than breaking it down into variable, the goal is holistic picture and depth of understanding rather than a numeric data.

In this study, technique of collecting data used some steps. First, the researcher adopted business articles from The Antara news item website. Second, the researcher read the articles. Then, the researcher found out business terms in the articles. After, the researcher got the data; the researcher put the data into classification form. After collecting the data, the next step was analyzing. The data in this research were analyzed by using descriptive analysis technique.

Figure 2.1

Conceptual framework of the research





In this research the researcher wants to analyze of word formation process on Antara news website in business term. According to Yule (2010) word formation process have 10 types: compounding, borrowing, coinage, blending, clipping, back formation, conversion, derivation, acronym, and multiple process. After that the researcher will do the analysis the data like the chart above.

CHAPTER III

RESEARCH METHODOLOGY

This chapter discusses about the research methodology. It consisted of research design, objective of the research, instrument of the research. This chapter also discusses about technique of collecting data and technique of analyzing data.

A. Research Design

This research aims to analyze the types of word formation process involved and the patterns that are mostly use in business term in Antara news website. The researcher was designed a descriptive qualitative research. According to Sugiyono (2015 : 15) qualitative method are research based on the philosophy of postpositivism, used to examine the conditions of a natural object(as opposed to an experiment) where the researcher is the key instrument, sampling, the analysis in qualitative research, concern in understanding the result of found data rather than calculate the result of found data.

The pattern that used in word formation process in business term is qualitative research because, this research focus on description and interpretation of word formation process in business term. Therefore, the researcher used descriptive qualitative design which the data were collected, classified, and analyzed the data and after that the researcher get the result.

B. Objective of the Research

The researcher collected the data from the Antara news website in business term. And the sample of this research was business terms found in business

articles in The Antara news item website which published during of January 2021. According to Yule (2010) word formation process have 10 type, those are coinage, borrowing, compounding, blending, clipping, backformation, conversion, acronym, derivation and multiple processes. However in this research the researcher analyzed 5 types of word formation process such as: compounding, blending, clipping, acronym and derivation.

C. Instrument of the Research

In this research, the researchers need a supporting instrument to collect the data. The instrument in this research was the news. According to Creswell (2014) during the process of the research the researchers may collect qualitative documents. From the explanation, in this research the researcher collect the documents in from the online newspaper in this case the newspaper used from Antara newspaper website. And the newspaper to be research published during January 2021.

D. Technique of Collecting Data

There are variety of methods of collecting data in qualitative research, including observations, textual or visual analysis (e.g . Books, video, or newspaper) and interviews (individual or group). According to Art et al (2002) states that qualitative research seek to understand a phenomenon by focusing on the total picture rather than braking it down into variables. The goal of this research is not to focus on numeric data but into understanding. However the most common method used in this research is textual or visual analysis. The researcher analyzed the online newspaper to get the data.

In this research, the researcher used several steps. There were:

1. Searching the news

As the first step of collecting data, the researcher searched the Antara news in the internet.

2. Searching the news in the business term

Then the researcher found the news in the business term.

3. Print the news

As the last step, the researcher print the news in business term

E. Technique of Analyzing Data

Analyzed the data is one of parts to can get the data, so that analyzed data important. According to plag (2002) there were the characteristic of word formation in English, just below:

1. Change meaning or change part of speech
2. Typically occur which are joined of parts of different word also called blends.
3. Typically indicate which are coined by combining the initial letters of compounds or phrases into a pronounceable new word also called acronym.
4. Typically occur there are many ways to create a new word from existing ones by affixational, non - affixational and its also called compounding.

For the analyzed data that collected by researcher from online newspaper Antara news website: <https://en.antaranews.com/business-investment/> , and the

researcher only collect the data who related to business field. In analyzing the data, it needed identified, classified, analyzed and drawing the conclusion (wray and bloomer 1998). For the step that used by researcher to do collect the data are as follow:

1. Analyzed the data to be research, in this case the researcher analyze news from Antara news website related to business term, who published during January 2021.
2. identified English word related to business word
3. Classified the words found by the researcher into their part.
4. Analyzed the word formation process of business term
5. Presented the data that finding of the analysis.

The data from the sample was analyzed by using formula by sugiyono (2009):

$$X = \frac{F}{N} \times 100\%$$

X = Result

F = Frequency of research result

N = Total all observe (Sugiyono, 2009)