

**AN ANALYSIS OF CODE SWITCHING USED BY RADIO BROADCASTERS
IN MORNING FRESH ON THE WEEKEND PROGRAM AT UPP RADIO
100 FM BROADCASTING**

A THESIS

*Intended To Fulfill One of the Requirements
for the Award Sarjana Degree
in English Study Program*



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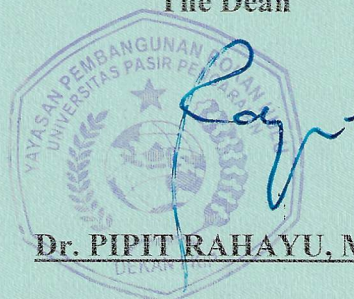
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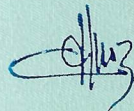
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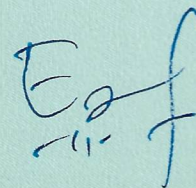
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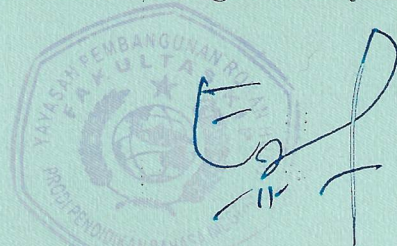
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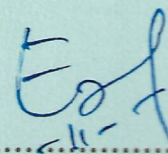
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Statement of Academic Integrity

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I state that the thesis I have written entitled “An Analysis Of Code Switching Used By Radio Broadcasters In Morning Fresh On The Weekend Program At Upp Radio 100 Fm Broadcasting” to meet one of the requirement for the award of undergraduate degree in English Study Program in Faculty of Teacher Training and Education UPP is my own work, while the materials in the thesis quoted from other resources have been clearly stated based on the norms and ethics of scientific writing. However, if it will have discovered later that all or some parts of the thesis are not my own work or I have committed plagiarism, I will take the consequence my degree is removed as well as taking other sanctions according to the existing law.



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ABSTRAK

Sonita, 2022. Menganalisis Penggunaan Alih Kode Oleh Penyiar di dalam Program Morning Fresh on The Weekend di Penyiaran UPP Radio 100 FM.

Tujuan dari penelitian ini adalah alih kode yang sering digunakan oleh penyiar UPP Radio 100 FM sebagai dampak dari kebutuhan bilingualisme dalam kehidupan modern. Studi ini terbatas pada beberapa poin: jenis-jenis alih kode bahasa Inggris dan alasan penggunaan alih kode bahasa Inggris.

Semua data diperoleh dari satu program yang dimiliki oleh UPP radio 100 FM yang berupa data tertulis dan data lisan. Data lisan direkam dan ditulis, lalu digunakan untuk jenis-jenis alih kode bahasa Inggris dan data tertulis didapat melalui interview yang dilakukan peneliti kepada penyiar untuk alasan penggunaan alih kode bahasa Inggris.

Analisis dimulai dengan mengidentifikasi jenis alih kode berdasarkan teori dari Poplack(1980) dan untuk alasan penggunaan alih kode bahasa Inggris diidentifikasi dengan menggunakan teori dari Hoffman (1991). Berdasarkan analisis di peroleh bahwa ada 3 jenis alih kode yang digunakan 17 Tag Switching, 20 Inter Sentential Switching dan 20 Intra Sentential Switching dan untuk alasan penggunaan alih kode bahasa Inggris ditemukan tiga dari tujuh alasan dari sembilan pertanyaan interview yang telah dilakukan peneliti, yaitu : berbicara mengenai topic tertentu, mengutip orang lain, menunjukkan identitas kelompok.

Kata kunci : Alih Kode, Penyiaran, Penyiar, UPP Radio 100 FM

ABSTRACT

Sonita, 2022. An Analysis of Code Switching Used by Broadcasters in Morning Fresh on The Weekend Program at Upp Radio 100 FM Broadcasting

The purpose of the research is code switching, which was often used by UPP Radio 100 FM broadcasters as an effect of the need for bilingualism in modern life. In this study, the researcher only focuses on code switching which was often used by broadcasters of UPP Radio 100 FM as an effect of the need for bilingualism in modern life. This study was limited to several points: types of English code switching and reasons for using English code switching.

All data were obtained from a program owned by UPP Radio 100 FM in the form of written data and oral data. Oral data was recorded and written, then used for types of English code switching and written data was obtained through interviews conducted by researchers with broadcasters for reasons for using English code switching.

The analysis begins by identifying the types of code switching based on the theory of Poplack (1980) and the reasons for the used of English code switching were identified using the theory of Hoffman (1991). Based on the analysis, it was found that there are 3 types of code switching used 17 Tag Switching, 20 Inter Sentential Switching and 20 Intra Sentential Switching and for reasons for using English code switching, three of the seven reasons for the nine interview questions that the researchers conducted were found: talking a particular topic, quoting somebody else, expressing group identity.

Keyword : Code Switching, Broadcasting, Broadcaster, UPP Radio 100 FM

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The greatest gratitude destined for my lord, The Merciful Allah SWT who, has given so many blessings in completing this research proposal. Peace and salutation be upon to the prophet Muhammad SAW. This research entitled "Analysis of Code Switching Used by Radio Broadcasters at UPP Radio 100 FM Broadcasting". This paper is written to fulfill one of the requirements to obtain the Sarjana degree at the English Students Departments in Faculty of Teachers Training and Education, University of Pasir Pengaraian.

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Finally, the researcher realized that the research proposal still far from being perfect. Therefore Constructive critics and suggestions from the reader will be much appreciated. The researcher hopes that this research proposal can be useful for development of Education.

Pasir Pengaraian, 25 January 2023

The Researcher,

Sonita

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